

ICPM 2018

WORKSHOP 8

Best Practices in Pharmaceutical Medicine

Topics:

- Brazil
- Korea
- Italy
- Japan
- Philippines
- Singapore

Chairs:

- Matsuyama, Kotone (Nihon Medical School, Japan)
- Jurczynska, Anna (IFAPP, Spain)

Panelists:

- Briques, Wellington (Brazil)
- Cho, SungJa (Janssen, Korea)
- Criscuolo, Domenico (IFAPP, Italy)
- Iwamoto, Kazuya (Covance, Japan)
- Tan-Pineda, Milagros Liwag (Philippines)
- Tiku, Ajay (GSK, Singapore)

Objectives:

By participating in our session, you'll learn about the focuses and best practices given to Pharmaceutical Medicine in different countries and continents (Asia, Europe, South America), presented by representatives on these three regions.

Learning Outcomes:

- Discuss the role of local associations in promoting pharmaceutical medicine in their countries.
- Learn from the experience of other associations on how to foster education in pharmaceutical medicine.
- Consider the role of local associations in relationships with regulatory agencies.
- Extrapolate experience from other countries on the world-wide level."